

Are you  
comfortable  
with your  
municipal  
Web site?



# Everyone has one, but hates to use it.

*Municipal Web sites often become difficult to navigate, and updating timely information —messy.*

Propeller approaches every site from multiple perspectives. We provide communication solutions designed to connect people with the information and ideas they need. Our municipal Web sites are intuitive to everyone—even those without an understanding of municipal organization. Additionally, our sites are supported by Web tools designed to make updates as easy as, well... eating out.





# Sardine or Sushi?



*Most municipal sites are treated like sardines—shoved into a prepackaged system, or template. Your site should inspire your visitors, and exemplify what makes you unique.*

Our custom Web sites start with a visit to your community to experience the lay of the land, the people and the local culture. Our results are unique to you, and showcase what makes you distinct from neighboring communities. We craft your site's communication and organization to best serve you and your residents' way of life.



# Innovative New Technology

**WELCOME WAGON™** Propeller is at the forefront of new trends. We create cutting edge online services for municipalities that allow residents to view personalized address-specific information including zoning districts, voting districts and polling places, and garbage pick-up—all with one click. Propeller is dedicated to providing online solutions that help government serve the people more effectively and efficiently.

# Civic Pride

*Express the unique qualities of your municipality through design that captures the personality of your community.*

Your Web site is not only a tool for providing information, it's also an opportunity to show the world you are proud of your town. It should be apparent that your city has a character like no other. Propeller municipal Web sites evoke civic pride, celebrating aspects of your town's history and lifestyle. Browsing your site will be like strolling through your downtown, or taking a walk in your parks, or whatever it is that makes you proud to be a part of your community.





Feel what it's like  
to be there.

**VIEW OUR WORK** for the City of Warrenville, Illinois. Get a sense of the beauty and tranquility surrounding the city's state-of-the-art public facilities, vibrant business environment, and welcoming community with the character of a small town. The Web site enjoys frequent kudos from residents, business leaders, and neighboring communities. All mention how easily they can navigate through the site and how pleased they are with its overall design and user-friendliness. [www.warrenville.il.us](http://www.warrenville.il.us)

*moving creative, moving business*



# Include Propeller on your next request for proposal.

*We look forward to learning more about your community and talking with you about ideas you may have in creating your next generation Web site—designed to take you well into the future.*

847-255-4550 [net@orangepropeller.com](mailto:net@orangepropeller.com) [www.orangepropeller.com](http://www.orangepropeller.com)

Our municipal sites make visitors feel as if they have just stepped foot in the community. Our sites showcase the character, environment and best aspects of your community—expressed uniquely. Propeller approaches every site from multiple perspectives and provides communication solutions designed to reflect the community while connecting people with the information and ideas they need.